Navigating the Design Process
Learn about the rewards and frustrations of fulltime vs. freelance, print vs. interactive, and the day-to-day experiences of two very different designers.

**Ana Becker** is a Brooklyn-based mobile, web and information designer. She is currently working as an art director for mobile apps at ScrollMotion. Previously, she worked at the Infographics.com studio, and interned as a front-end web developer at WSJ.com. Ana also makes jewelry, music, and ugly asymmetrical scarves. Her portfolio can be found at http://www.anabeckerdesign.com/.

**Dina Ravvin** has worked for Print Magazine, Studio Kudos, and currently heads a number of small business rebrands. She is also the creative director for Atlantic Brewing Company where she has worked on their complete identity overhaul and oversaw the design launch of their newest flavor profile. Dina is an avid green-juice drinker, collects inspiring people, and has an ongoing affair with both Cochin and DrawSomething. To view her work, see http://www.dinaravvin.com/.

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