

REDDYMADE

SUCHI REDDY, AIA NOMA



A leader in today's global design culture, Reddymade Architecture and Design was founded by Suchi Reddy in 2002. Since its inception, the firm has been lauded for its formal experimentation, its imaginative use of color, and passion for innovative materials. Based in New York, the firm's practice spans the fields of architecture, design, installation art, and sculpture. Its diverse portfolio of projects includes public installations, adaptive reuse of historic buildings, large-scale commercial spaces, and residential projects—from single family homes to micro-apartments and prefab architecture.

The guiding principle of the practice is “form follows feeling,” a design ethos informed by neuroaesthetics, the study of how the brain responds to the design of our surroundings.

The strong belief that good design, calibrated carefully to the human, positively influences wellbeing, creativity, and productivity informs all projects from conception to details.

EDUCATION

- 1985 – 1991 Bachelor of Architecture, University of Detroit, Mercy, Detroit, MI
- 1984 – 1985 Bachelor of Architecture, Anna University, Chennai, India
- 2018 Neuroscience for Architecture Intersession Program, New School of Architecture & Design, San Diego, CA

PROFESSIONAL EXPERIENCE

- 2002 – Present Reddymade, (WMBE) Founding Principal, New York, NY
- 2000 – 2002 Gabellini Sheppard Associates, New York, NY
- 1997 – 2000 Ennead Architects (Polshak Partnership), New York, NY
- 1994 – 1997 Angus Young Associates, Janesville, WI
- 1991– 1994 Arquitectonica, Miami, FL

ACCREDITATIONS

- Registered Member New York, Florida, Maryland, Virginia, Wisconsin
- Member American Institute of Architects (AIA)
- Member National Organization of Minority Architects (NOMA)

PROFESSIONAL AFFILIATIONS

- 2021 – Present Development Committee Co-Chair with Tatiana Bilbao, Storefront for Art and Architecture, New York, NY
- 2021 – Present Advisory Board, Madame Architect, New York, NY
- 2020 – Present Dean's Board of Advisors, Detroit Mercy School of Architecture, Detroit, MI
- 2019 – Present Board of Directors, Storefront for Art and Architecture, New York, NY
- 2018 – Present Board Member, Design Trust for Public Space, New York
- 2018 – Present Member, ANFA Academy of Neuroscience for Architecture
- 2018 – 2019 Program Leadership Committee Member, Van Alen Institute, New York, NY

THINK TANKS

- 2020 – Present Applied Neuroaesthetics
- 2020 – Present Architecture, Culture, and Spirituality Forum
- 2020 – 2021 Google Research and Development

ACADEMIC AFFILIATIONS AND TEACHING

- 2022 Walton Critic, School of Architecture, The Catholic University of America, Washington, D.C.
- 2019 Plym Distinguished Professor, School of Architecture, University of Illinois at Urbana-Champaign, IL
- 2019 Visiting Professor, CEPT University, Ahmedabad, India

REDDYMAD E

SELECTED SPEAKING ENGAGEMENTS

2023 AIANY Mentoring Seminar for Young Women Architects (upcoming), New York, NY

2022 AIA Washington Keynote Lecture (upcoming), Washington, D.C.

2022 AIANY Women in Architecture, Moderator (upcoming), Portland, OR

2022 AIA Oregon Award Jury Chair, Portland, OR

2022 Sun Valley Forum, Sun Valley Institute for Resilience, Sun Valley, ID

2022 Ideas Festival, Aspen Institute, Aspen, CO

2022 AIA Oregon Design Conference, Portland, OR

2022 "Design for All," Architectural Digest, New York

2022 Architecture, Culture, and Spirituality Forum at Princeton University, NJ

2022 New Museum, "InsideDesign," with Isolde Brielmaier, New York, NY

2022 Giants of Design Conference, Palm Springs, CA

2022 AIANY WIA Committee and ENYA Committee Panel, New York, NY

2021 Architecture, Culture, and Spirituality Forum, "Critical Conversations Project: Cultural Consciousness and Transcendent Human Habitats," virtual

2021 WSJ Future of Everything Festival — with Ai Weiwei and Kelly Crow, virtual

2021 New York Institute of Technology, School of Architecture and Design, "Inclusive Design Trajectories. The Female Voice in Architecture and Design," virtual

2021 Rensselaer Polytechnic Institute, "Entrepreneurship and Architecture," virtual

2021 "Empathy and Technology," Amazon Web Services Summit, Keynote, non-profit & cultural sector, Washington, D.C.

2020-21 "Borderless," Catholic University, School of Architecture, Washington, D.C.

2020-21 Università Iuav di Venezia, Italy

2020 Google Think Tank, New York, NY

2019 MAS Summit, "Bright Ideas: Design" Moderator, New York, NY

2019 AIANY / CFA Women in Business, New York, NY

2019 NOMA Conference, New York, NY

2019 University of Detroit Mercy, School of Architecture, Detroit, MI

2018 Academy Neuroscience for Architecture (ANFA) Conference, New York, NY

2018 University of Wisconsin, School of Art, Colloquium, Milwaukee, WI

2018 The Plan Conference, New York, NY

SELECTED HONORS AND AWARDS

2022 Nominated for National Design Award

2022 Google Store New York

2022 Environmental Impact (Google Store)

2021 Architect's Newspaper Best of the Year, Honorable Mention (Google Store New York)

2021 Best of Year Awards Finalist, Environmental Impact (Google Store New York)

2021 Global Architecture & Design Awards Interior Retail (Google Store New York)

2020 "Creating X," AIA Film Challenge Finalist (X)

2019 Project Finalist (X)

2019 Project Finalist (Meltzer Residence)

2018 NYCxD Design Public Installation (The Connective Project)

2018 AIA New York State Excelsior Award (The Connective Project)

2018 LA Architecture Award of Excellence (Cherokee Residence)

2018 AIA Brooklyn & Queens Design Excellence Award (The Connective Project)

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2018	Global Architecture & Design Awards (Shelter Island Pool Pavilion)	Mar 2021	"Reddymade's Suchi Reddy" Madame Architect
2018	Global Architecture & Design Awards (The Women's Building)	Aug 2020	"Scents of Space: How Fragrance Instantly Uplights Your Mood and Mindfulness at Home," Dwell
2018	Global Architecture & Design Awards (Cherokee Residence)	Jun 2020	"Suchi Reddy Discusses Design Research + Neuroaesthetics," DesignMilk
2018	Architizer A+ Jury and Popular Choice Winner (Cherokee Residence)	Apr 2020	"Architects and Designer Weigh In on the Future of Work," Dwell
2017	Interior Design Best of the Year Awards (The Connective Project)	Fall 2019	"Beauty and the Brain," Johns Hopkins Magazine
2012	Interior Design Best of the Year Awards (Petra Residence)	May 2019	"Need to Know: Suchi Reddy of Reddymade," Surface

SELECTED INTERVIEWS AND PROFILES

Dec. 2022 Suchi Reddy's Collaboration with Lexus Is Shaped by the Elements" Metropolis Magazine

Nov 2022 "Can Design's Positive Effects Be Scientifically Proven?" Architectural Digest

Apr 2022 "Suchi Reddy Lives Happily in Her 375-Square-Foot Micro-Apartment," Curbed

Mar 2022 "Suchi Reddy on the Bridge Between Neuroaesthetics and Experience," Archinect

Mar 2022 "Alumna Making Waves with Design in New York City" University of Detroit Mercy

Mar 2022 "Suchi Reddy talks about space, community, and tech in art with 'me+you,'" STIRWorld

Dec 2021 "Design for All," Architectural Digest

Dec 2021 "Architect of Serenity," W Magazine

Nov 2021 "The Arts and Industries Building Re-Opens in D.C. with an A.I. Installation by Reddymade," Whitewall

Aug 2021 "Form Follows Feeling for Architect Suchi Reddy," Hospitality Design

Mar 2021 "Suchi Reddy on Neuroaesthetics and Experience," Archinect

May 2018 "This Architect-CEO is Redefining Sensory Experience and Well-Being Through Intuitive Design," Forbes

Mar 2018 "Women in Design: Suchi Reddy," Modern Magazine

SELECTED WRITING

Mar 2022 Form Follows Feeling, monograph on the work of Reddymade

Dec 2021 "Designing a Digital Future," by Suchi Reddy, New York Times

SELECTED PODCASTS

2022 The Responsibility of Design with Laura Kohler and Debbie Millman

2022 The Art & Science of Experience with ThinkLab

2022 Takin' Care of Lady Business with host Jennifer Justice

2022 Trust Me... I Know What I'm Doing with Abhay Dandekar, MD

2022 Camera Ready & Abel with Barbara Abel
2022 Biophilic Solutions with Monica Olsen and Jennifer Walsh

2022 ThinkLab: The Learning Objective with Meredith Campbell

2021 The Accutron Show, "Building from Feeling"

2019 Detroit City of Design hosted by Olga Stella from Design Core Detroit