

WANTED: STUDENT PARTICIPANTS

## 17th Annual DWR Champagne Chair Contest™

Get the attention of design leaders,  
compete for prizes, make a difference.



The Champagne Chair Contest is run by Design Within Reach, a leading retailer of modern furnishings. Entrants can win prizes and also do some good for others. For each entry, Herman Miller Cares will donate \$50 to Artist Relief, a charitable initiative providing financial help to artists during the pandemic. The more entries, the more artists are helped.

### HOW TO ENTER

- Create a miniature chair using only the foil, label, cap, cage, and cork from no more than two bottles of champagne or sparkling wine, any brand. The chair can be your own original design or a likeness of a chair offered in DWR's assortment.
- Upload a photo of your chair to [dwr.com/champagnechair](http://dwr.com/champagnechair) between November 1 and January 5, 2021, or post to Instagram with the tags [@designwithinreach](https://www.instagram.com/designwithinreach) and [#dwrchampagnechair](https://www.instagram.com/dwrchampagnechair).
- A panel of experts will judge the entries in two categories: Most Original and Best Likeness.
- Winners will be announced February 4, 2021.

### PRIZE LIST

#### MOST ORIGINAL

- 1st place: \$1,000 DWR Gift Card
- 2nd place: \$750 DWR Gift Card
- 3rd place: \$500 DWR Gift Card

#### BEST LIKENESS

\$1,000 DWR Gift Card

#### POMMERY PRIZE

Our Official Champagne Partner will award a 3-liter bottle of Pommery Brut Royal to the producer of its favorite chair made using only the foil, label, cap, cage, and cork from no more than two Pommery brand champagne bottles. In order for your chair to be considered for the Pommery Prize, please follow [@champagnepommery](https://www.instagram.com/champagnepommery) on Instagram. Must be 21 years old to win.

#### FOR YOUR CONVENIENCE

Pommery Champagne is providing chair kits with corks, cages, and more. If you'd like to use one of these optional kits to build your chair, please contact your local DWR Studio or send email to [socialmedia@dwr.com](mailto:socialmedia@dwr.com) (include mailing address).\*

Find contest details and rules at [dwr.com/champagnechair](http://dwr.com/champagnechair)

\*Using Pommery materials is not a requirement for entry.