



Press Contact: Jolene Travis,
(212) 353-4158, jolene@cooper.edu

BRUCE HIGH QUALITY FOUNDATION RETURNS TO COOPER UNION TO KICK OFF “TEACH 4 AMERIKA” TOUR

*A conversation to inspire and enable the local art community to define the future
of their own educational experiences*

WHAT: The School of Art at The Cooper Union and Creative Time are hosting the kick off rally for *Teach 4 Amerika*, presented by Creative Time. The Bruce High Quality Foundation (BHQF) is returning to Cooper Union’s Great Hall—a beacon of social justice—to launch their *Teach 4 Amerika* tour, a five-week, 11-city, coast-to-coast road trip that crosses state lines to inspire and enable local art students to define the future of their own educational experience. Traveling the byways of America in a limousine painted as a school bus, BHQF will visit university art departments, art schools, art institutions, and alternative spaces across the nation, bringing together concerned educators, artists, arts administrators, and—most importantly—students to brainstorm on the future of art schools. For more than 150 years, Cooper Union has provided an exceptional core curriculum in the fine arts at no tuition cost to its students. Selecting The Cooper Union, a college known for its revolutionary model of higher education and its historic Great Hall, is the ideal launch for the *Teach 4 Amerika* tour. The BHQF also operates an unaccredited, free art school, The Bruce High Quality Foundation University, which they founded in 2009 in answer to their own question of how to imagine a sustainable alternative to professionalized art education.

WHO: The Bruce High Quality Foundation, the official arbiter of the estate of Bruce High Quality, is dedicated to the preservation of the legacy of the late social sculptor, Bruce High Quality. In the spirit of the life and work of Bruce High Quality, we aspire to invest the experience of public space with wonder, to resurrect art history from the bowels of despair, and to impregnate the institutions of art with the joy of man’s desiring.

WHEN: Tuesday, March 22, 2011 at 6:30pm

WHERE: The Great Hall, The Cooper Union, East 7 E. 7th St. (b/w 3rd and 4th Aves.), NYC, 10003.
Subways: Astor Place (6), 8th Street (N, R)

FOR MORE INFORMATION: 212.353.4200, www.cooper.edu, or email artschool@cooper.edu

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About The Cooper Union

The Cooper Union for the Advancement of Science and Art is a distinguished private college of art, architecture and engineering founded in 1859 by Peter Cooper, an inventor, industrialist and philanthropist. Since its founding, all admitted students have received full-tuition scholarships.

About Creative Time

Since 1974, Creative Time has presented the most innovative art in the public realm. The New York-based nonprofit has worked with over 2,000 artists to produce more than 335 groundbreaking public art projects that have ignited the public's imagination, explored ideas that shape society, and engaged millions of people around the globe.