# JEAN BROWNHILL LAUER
# ARCH '00

## TUESDAY, NOVEMBER 17
## 12:00 PM

Upon graduation, Jean Brownhill Lauer worked on residential and commercial projects for a number of professional architects, and then went on to join the luxury retail brand Coach (COH), as a Senior Manager in the Architecture Group. There, she developed her interest in information design and Web development and built three Web-based platforms that allowed the brand to construct stores more effectively in a global economy. She received the Chairman's Award for the development of these tools.

Recently, Ms. Brownhill Lauer has launched her own Web offering, Swee10.com, an online marketplace serving the construction industry. By creating an open, transparent environment where users can design, post, bid and share their projects, Swee10 aims to use the Web to make the construction process more efficient for everyone involved.

For more information about the project, see http://swee10.com/blog/.

**The Green Room, behind the stage in the Great Hall**

Lunch will be provided. Please join us

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